



SPEC SIZES FOR ADVERTISING OPPORTUNITIES

▶ ALUMNUS MAGAZINE

Print Ad Sizes Sizes are Width x Height

- ▶ **Full-page w/ bleed:**
9.25" W x 11.125" H
(1/8 bleed already included in above dimensions)
- ▶ **Full page, no bleed:**
8" W x 9.875" H
- ▶ **Half-page, horizontal:**
8" W x 4.875" H
- ▶ **Half-page, vertical:**
3.875" W x 9.875" H
- ▶ **Quarter-page:**
3.875" W x 4.875" H

Digital Web Ad Sizes Sizes are Width x Height

- ▶ **Quarter Page: 290px x 360px**
(Side Bar Rotation Placement - Homepage and on Alumni News)
- ▶ **Half Page: 515px x 170px**
(Rotation Placement - Homepage and on Campus News & Discoveries)
- ▶ **Full Page: 1050px x 170px**
(Rotation Placement - Homepage and on Profiles)

▶ WEBSITE

- ▶ **Home Page Hero Ad:**
1023p x 490px
- ▶ **Home Page Lower Ad:**
500px x 500px

▶ MAROON INSIDER NEWSLETTER

- ▶ **Banner:**
600px x 100px

▶ SOCIAL MEDIA

- ▶ **Landscape:**
1920p x 1080px
- ▶ **Square:** 1000px
x 1000px

▶ MOBILE APP

- ▶ **Banner upper rotator:**
1024p x 620px
- ▶ **App :**
1000px x 1000px