

## Chapter Annual Recognition Program 2024

**Purpose:** The Chapter Recognition Program was developed to encourage and promote leadership, chapter membership and chapter engagement activities.

Chapters must complete and return the Chapter Annual Report (aka Recognition Form), which details all the chapter engagement activities that took place over the past year, by the December deadline to be considered for honor chapter status and vie for the top awards.

**Award Categories:** Each chapter will be categorized according to potential alumni in the chapter area. Awards will be presented to the top three chapters in each category, according to the Honor Chapter Point System. The categories are as follows: (subject to change each year based on alumni population)

As of February 21, 2024

Category I: In-State Chapter, membership of 1 to 850.

Category II: In-State Chapter, membership of 851 to 1600.

Category III: In-State Chapter, membership of 1601 and above.

Category IV: Out-of-State Chapter, membership of 1 to 1300.

Category V: Out-of-State Chapter, membership of 1301 and above.

**Points:** The following rating system is used to determine the most outstanding chapters. Special recognition, along with appropriate awards, will be given to these chapters at the Alumni Volunteer Awards Program. Recognition and appropriate awards will be given to all chapters which accumulate a minimum of 400 points.

Points are calculated based on membership and chapter activities as listed in the following categories:

**A. Membership** (300 Points Maximum)—Contributors to MSU by making a gift through the MSU Foundation or Bulldog Club, January 1 to December 31:

### **I. Exceeded Quota** (150 Points Maximum)

Quota exceeded by 1-5%	30
Quota exceeded by 6-10%	40
Quota exceeded by 11-15%	50
Quota exceeded by 16-20%	60
Quota exceeded by 21-25%	70
Quota exceeded by 26-30%	80
Quota exceeded by 31-35%	90
Quota exceeded by 36-40%	100
Quota exceeded by 41-45%	120
Quota exceeded by 46-50%	130
Quota exceeded by over 50%	150

### **II. Exceeded Previous Year's Membership** (150 Points Maximum)

Quota exceeded by 1-5%	30
Quota exceeded by 6-10%	40
Quota exceeded by 11-15%	50
Quota exceeded by 16-20%	60
Quota exceeded by 21-25%	70
Quota exceeded by 26-30%	80
Quota exceeded by 31-35%	90
Quota exceeded by 36-40%	100
Quota exceeded by 41-45%	120
Quota exceeded by 46-50%	130
Quota exceeded by over 50%	150

## B. Chapter Activity Points

- 50 Represented and counted during the chapter roll call at the 2024 Annual Business Meeting portion of the Leadership Conference on Saturday, February 24, 2024.
- 100 Elected and reported chapter officers by **December 13, 2024**.
- 100 Submitted annual report of all chapter activities by **December 13, 2024** (Recognition Form).
- 100 Hosted a 'large' event (100+ participants), scheduled through the Alumni Association during 2024.
- 50 Has an active scholarship program and awarded a scholarship(s) for the 2024/25 academic year.
- 50 Turned in event attendance report for all chapter events (excluding chapter officer/board business/planning meetings).
- 25 Reported ALL chapter meetings/events/activities and dates to the Alumni Association before they happen or immediately after throughout the year, prior to completing the Chapter Annual Report.
- 25 Reported the name of Student Recruiting Chairperson to the Alumni Association (via the 2024 Chapter Officer/Leadership Team report or updated sometime during the year). Must be a registered Alumni Recruitment Network volunteer member.
- 25 Recognized a chapter "Alumnus of the Year" and reported the name of the recipient to the Alumni Association.
- 25 Submitted a nominee for the national "Outstanding Young Alumnus Award" by **November 22, 2024**.
- 25 Submitted a nominee for the national "Distinguished Service Award" by **November 22, 2024**.
- 25 Created and maintained social media accounts to connect with and engage chapter members? (ex. Web page, Facebook, Instagram, LinkedIn, Twitter)
- 25 Giving Tuesday Chapter Challenge – Promoted & participated on December 3, 2024.
- 50 Hosted at least one (1) chapter event/activity to engage alumni & friends scheduled through the Alumni Association for the calendar year (not an officer/board business or planning meeting).

- 5 Each Chapter officer/board meeting or planning meeting (not tasks performed or assigned duties).
- 25 Each Regular chapter event, activity, gathering to engage alumni & friends. **Must be promoted/advertised for all alumni and friends to attend or participate** (open to all).
- 25 Each Game-watch gathering(s). **Must be promoted/advertised for all alumni and friends to attend or participate** (open to all).
- 25 Each Young Alumni specific event, activity, gathering. **Must be promoted/advertised for all young alumni and friends to attend or participate** (open to all).
- 25 Each Community Service activity - Adopted a project which would serve either Mississippi State University or the local community, such as "Adopt a Highway", Toys for Tots collection, Salvation Army bell ringing, Soup Kitchen, etc, to serve the community as representative of MSU. **Must be promoted/advertised for alumni and friends to attend or participate. Not monetary donations.**
- 25 Each Student recruiting event for prospective students (Maroon Mail Writing group activity, College Fair, Recruiting Program, Awards Program, Academic Signing Day), Chapter sponsored students for a campus visit (not an individual bringing students for a visit), etc.
- 25 Hosted a Send-off Party or Activity.
- 25 Wrote letters to admitted students through Alumni Recruitment Network Maroon Mail during Spring 2024 (for Fall 2024 admits) and/or Fall 2024 (for Fall 2025 admits). Completed by Chapter member representative(s).
- 5 Participated in one Chapter Volunteer Virtual Chats. Someone from the chapter attended the Zoom.
- Monday, October 14 at 4pm CT
  - Monday, October 21 at 6pm CT
  - Wednesday, October 16 at 12pm CT
  - Tuesday, October 22 at 7pm CT